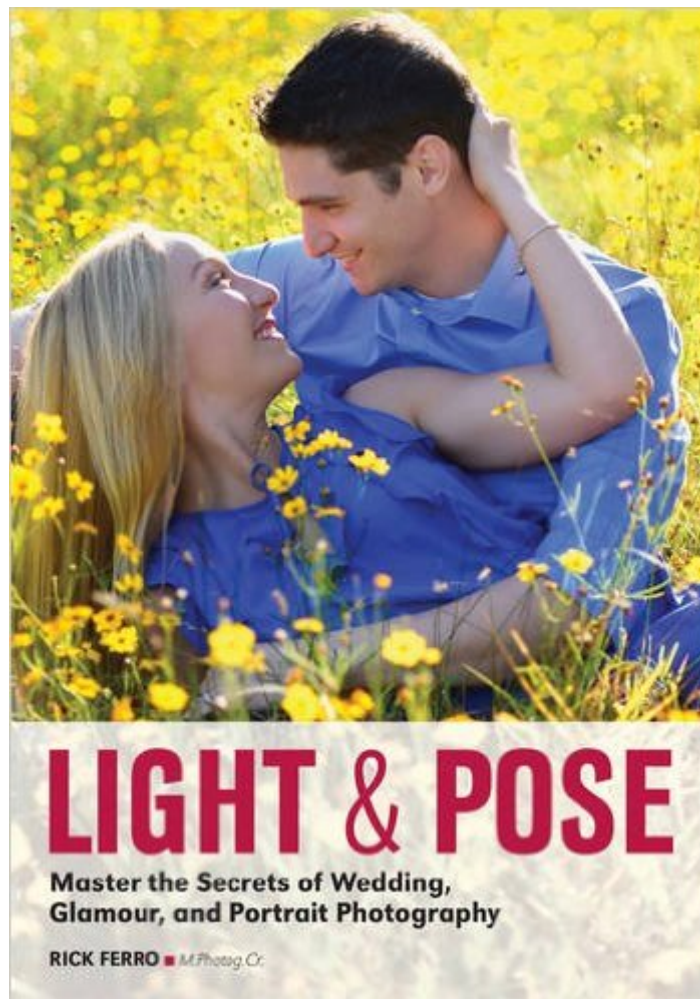


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# Light & Pose: Master The Secrets Of Wedding, Glamour, And Portrait Photography



## Synopsis

Rick Ferro opens wide his bag of tricks to show photographers how to create breathtaking wedding/engagement, portrait, and glamour photographs in any location. The bulk of the text is devoted to managing posing and lighting. Readers will learn to work with natural light to produce beautiful, evocative. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style. Next, Ferro provides posing discussions for challenging presentations (e.g., seated bridal portraits, couples, and groups) and tricky body parts (hands are notoriously tough to pose in a natural, flattering manner). In addition to these critical teachings, Ferro teaches other skills that vex amateurs and pros—including storytelling, prop selection, composition, lighting groups, creating silhouettes, and more. Finally, he provides tips for building a strong social media presence, adding unique post-processing effects, adding music and slide shows in the sales room, and more.

## Book Information

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## Customer Reviews

Rick Ferro is a Certified PPA Master Photographer who was honored with the Photography Service Award at the United Nations in N.Y. in 2002. From 1993 through 1996, he helped develop the wedding photography department for Walt Disney Corporation in Orlando. In 2009, he came back to Disney as a contractor and is currently working for Disney Fine Art Production Co., training and photographing high-end weddings. Rick's photo clients include the Miami Dolphins, Pepsi, and Mercedes Benz, to name a few. He has produced eight educational videos for the Quantum

Instruments Co. He teaches worldwide. His workshops in Jacksonville, Florida, have helped aspiring photographers young and old for years. He has also conducted lectures at the Wedding and Portrait Photographers International Convention, held annually in Las Vegas, Nevada, for 25 consecutive years. Rick's specialties include teaching the art of romance, hand posing, and lighting. He has many sponsors to his credit, including Phottix.com, Ztylus.com, and ACI Lab, to name a few. Rick is the author of many books, including Wedding Photography: Creative Techniques for Lighting and Posing and Wedding Photography with Adobe Photoshop, both from Amherst Media. He also writes for the highly acclaimed website Shootsmarter.com, which reaches over 145,000 readers a month.

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